

SARA ELIZABETH BAUMANN

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Committed to addressing development and public health issues through creative and effective qualitative research, communication and media outlets with a special interest in filmmaking

EDUCATION/SCHOLARSHIP

- 2009-2010 MASTERS IN PUBLIC HEALTH – James P. Grant School of Public Health at BRAC University/ICDDR,B Center for Health and Population Research
- Thesis: “It’s Not All About AIDS”: Perceptions of Illness, Health Seeking Behaviors and Barriers to Health Care Among Hijra (Transgender) in Urban Dhaka
- 2008-2009 FULBRIGHT SCHOLAR, Dhaka Bangladesh
- Received full funding of \$22,000 for independent research project
 - Affiliated with UNAIDS, contributed to public health communications material and created qualitative research studies on HIV prevention and awareness, focusing on vulnerable populations such as sex workers and transgender
- 2004-2008 BACHELOR OF ARTS – University of Michigan, Ann Arbor
- Sociology of Health and Aging, Minor in Peace and Social Justice
 - Study Abroad, Florence Italy

EXPERIENCE

- 12/2013-
Present United Nations International Strategy for Disaster Risk Reduction (UNISDR), Bangkok
Consultant & Filmmaker
- Lead editor for technical background research study document on disaster risk related investments
 - Writing, shooting and editing documentary film on disaster risk reduction investments for the 6th Asian Ministerial Conference for Disaster Risk Reduction
- 09/2012-
09/2013 GREY WORLDWIDE, Kuala Lumpur Malaysia
Regional Television and Print Media Producer
- Produced regional print, television and digital campaigns for Pantene (P&G) Regional Office for 8 countries throughout Asia Pacific and India
 - Managed project budgets within multi-million dollar campaigns and ensured they were carried out efficiently with available resources, with respect to timelines, marketing goals and budget
 - Supervised media/film/photography projects by working with different strategic departments such as coordinating with the creative team, budgeting and meeting finance goals, managing client vision and requirements, negotiating with suppliers and maintaining strong supplier relationships
- 10/2010-
Present OLD FAN FILMS, USA, www.oldfanfilms.com
Founder, Film Producer and Director
- Implemented public health research and behavior change communication to design strategic messages promoting social justice and development for organizations such as Save the Children/PEPSICO, United Nations, BRAC, RESULTS Educational Fund, Smithsonian Institute, ABC News, Spanish Embassy, Action Aid and more
 - Provided film production and communication/media research in USA, Bangladesh, Thailand, Malaysia and Sri Lanka
 - Proficient in Final Cut Pro, camera shooting, editing, directing and producing

- 06/2012-
Present ASIAN DISASTER PREPAREDNESS CENTER, Bangkok Thailand
Consultant
- Provide technical support to Asia Pacific country projects through comprehensive editing and analysis of training materials, proposals and reports on climate change, disaster relief and public health
- 03/2012 WINROCK INTERNATIONAL, Dhaka Bangladesh
Consultant
- Edited case studies and report on human trafficking experiences to raise awareness for a USAID-funded justice and reintegration project
- 02/2011-
01/2012 BENGAL CREATIVE MEDIA, Dhaka Bangladesh, www.bengalcreativemedia.com
Filmmaker, Media and Production Strategist
- Wrote, directed and edited NGO, development, and promotional films to spread messages to donors and generate public awareness
 - Designed and implemented TV programming research study in Bangladesh, facilitated focus group discussions and wrote funding and grant proposals for designing educational TV programming
- 10/2010-
05/2011 MATERNAL AND CHILD HEALTH INTEGRATED PROGRAM USAID, Washington DC, USA
Consultant
- Collected secondary research on child health through interviews for 30 developing countries and developed a series of online child health profiles
- 02-06/2010 HELEN KELLER INTERNATIONAL, Dhaka Bangladesh
Consultant
- Implemented qualitative research, analyzed results and wrote research paper on gender differences within a public health nutrition and agriculture project
 - Wrote annual report to share progress of HKI in Bangladesh by coordinating with members of each strategic department
- 02-04/2010 SAVE THE CHILDREN, USA, Dhaka Bangladesh
Consultant
- Conducted monitoring and evaluation study of livelihood and emergency response program and wrote final report
 - Collected data through key informant interviews, focus group discussions and community meetings in rural Bangladesh
- 2007-2008 THE LOTUS ODYSSEY RESEARCH INITIATIVE, Almora India
Research Fellow
- Headed the public health component of a creative project on community development issues with woman's cooperative
 - Acquired full funding of 15,000 dollars via grants from University of Michigan Center for South Asian Studies, Anthropology Dept., International Institute, Center for Education of Women and Residential College
- 2007-2008 GROCS INFORMATIONAL STUDIES COMPETITIVE FELLOWSHIP, Ann Arbor MI
Research Fellow, Sociological Research Focal Point
- Designed and implemented qualitative research to generate device design data to assist visually impaired persons
- 2007-2009 THREAD PROJECT, Chennai India
Co-founder
- Founded charitable project providing tailoring machines and entrepreneurial skills to

impoverished women

- Recruited over 20 donors and managed budget

05-07/2007 CENTER FOR SOUTH ASIAN STUDIES RESEARCH FELLOWSHIP, Chennai India

Research Fellow

- Conducted in-depth qualitative research study with 25 female sex workers, and analyzed social aspects of HIV transmission
- Supported YRG Care Center for AIDS Research and Education through community field research, training of political leaders, recruitment of HIV vaccine participants, violence against women awareness and community mobilization meetings

PUBLICATIONS AND AWARDS

May 2012 MTV GIRLTANK NOMINEE

- Featured as young female entrepreneur, *“a leader, making a difference in communities and standing up for causes she believes in using creativity and determination to bring forth transformative and long-lasting initiatives for the people and communities she cares about”*.

July 2011 7th EUROPEAN CONGRESS ON TROPICAL MEDICINE AND INTERNATIONAL HEALTH

- “It’s Not All About AIDS”: Perceptions of Illness, Health Seeking Behaviors and Barriers to Health Care Among Hijra (Transgender) in Urban Dhaka, Author

Oct 2008 CRITICAL LANGUAGE ENHANCEMENT AWARD, Bengali

- Awarded scholarship for 4 months intensive language study by the U.S. Student Fulbright Program

July 2008 ACCESSIBLE DESIGN IN THE DIGITAL WORLD CONFERENCE

- “Talking-Points: A Mobile, Context-based Information System for Urban Orientation of Sighted and Visually-Impaired Users”, Author

June 2008 UBIQUITOUS COMPUTING PUBLICATION

- “Accessible Contextual Information for Urban Navigation”, Author

April 2008 UNIVERSITY OF MICHIGAN UNDERGRADUATE RESEARCH FORUM

- “HIV Transmission & Peer Influence on Female Sex Workers in India”, Author

2008 UNIVERSITY OF MICHIGAN COUNCIL FOR DISABILITY CONCERNS NEUBACHER AWARD

- Recognized as, “Outstanding in raising consciousness about disability issues”

March 2008 HONORABLE MENTION EXPOSITION AWARD, Ann Arbor MI

- University of Michigan School of Information Masters and Doctoral symposium for Talking Points Disability Project

2004-2006 LLOYD HALL SCHOLARS PROGRAM FOR WRITING AND THE ARTS, Ann Arbor MI

- Awarded peer mentor position and community service director
- Designed second year student program with team of six

FILM/MEDIA EXPERIENCE (BY PROJECT)

06/2014 SHORT DOCUMENTARY – Introductory film for 6th Asian Ministerial Conference on Disaster Risk Reduction. UNISDR. Producer, Director and Editor

04/2013 SHORT FILM – Story of a Girl Project, Advocacy project for global support for HIV/AIDS programming. Country Project Coordinator and Producer in Malaysia

06/2012 DOCUMENTARY – Portraits of Sex Workers and Their Children funded by ULAB,

05/2012	Action Aid and Spanish Embassy. Bangladesh. Producer, Director, Editor SHORT DOCUMENTARY – Boat People S.O.S. Case studies of Vietnamese refugees. Thailand. Director
04/2012	SHORT DOCUMENTARY – Creative ways to cope with cancer. USA. Producer, Writer, Director (ongoing). <i>Featured on MTV Girl tank blog</i>
03/2012	SHORT FILM – RESULTS Educational Fund. Tuberculosis Bangladesh. Producer, Writer, Director, Editor. <i>Overall Winner of “Innovative TB Contest”, Washington DC</i>
02/2012	SHORT DOCUMENTARY – BRAC. Menstrual management in rural Bangladesh. Producer, Writer, Director, Editor. <i>Accepted to Second Global Symposium on Health Systems Research, WASH Conference 2014</i>
01/2012	SHORT DOCUMENTARIES (3) – BRAC 40 th Anniversary. Editor
10/2011	FEATURED FOOTAGE – Smithsonian Institute. Cooper-Hewitt National Design Museum & United Nations. New York, NY. “Design for the other 90%: CITIES”
10/2011	SHORT FICTION FILM – “The Frayed Ends”. Co-Producer, Writer, Director, Editor
10/2011	SHORT FICTION FILM – “Gasoline”. Featured at Michigan Movie Makers “Micro Movie Marathon”. Producer, Writer, Director, Cinematographer, Editor
10/2011	MUSIC VIDEO – Jetty Rae “Pumped up Kicks”. Director
10/2011	MUSIC VIDEO – Airtel. Producer, Director
08/2011	SHORT DOCUMENTARY – ABC News Good Morning America/Save the Children. Director
08/2011	SHORT DOCUMENTARIES (6) – PEPSICO, Save the Children. Producer, Writer, Director, Editor
05/2011	SHORT DOCUMENTARY – BRAC Water, Sanitation and Hygiene. Producer, Director, Editor
05/2011	PROMOTIONAL VIDEO – Bengal Creative Media. Editor
03/2011	PROMOTIONAL VIDEO – World Concern Organization. Writer, Director
11/2010	MUSIC VIDEO – “Forget me not” by Jetty Rae. Featured at Michigan Movie Makers “Micro Movie Marathon”. Writer, Director
05/2010	MUSIC VIDEO – “Bad Apples” by Jetty Rae. Writer, Director
02/2010	SHORT FILM – “Botomul”. Director

LANGUAGES

	English (Native)	
2005-2008	Italian: Speaking-Intermediate	Reading/Writing: Intermediate
2008-2009	Begali: Speaking-Intermediate	Reading/Writing: Intermediate

PROFESSIONAL GROUPS/WORKSHOPS COMPLETED

06/2012	Asia Pacific Refugee Rights Network – Workshop on Southeast Asia Refugee Mental Health Training and Consultation
01/2012	BBC Media Action – Workshop on English Language TV and Multiplatform programming and pitching
2011-Present	Michigan Movie Makers Association
2009-Present	Fulbright Alumni Association

REFERENCES

Syamin Arif	Dr. Richard Cash MD, MPH	Dr. Sabina Rashid PhD
- Previous Employer	- Graduate Studies Professor	- Graduate Studies Professor
- Email: syamin.arif@grey.com	- Email: racash@hsph.harvard.edu	- Email: sabina@bracu.ac.bd